



STORYTELLING STARTS AT THE LIBRARY



Partner with Story Crossroads for the Annual & Festival held each year in early May - see storycrossroads.org/festival

Story Crossroads is a Utah-based nonprofit dedicated to fostering creative and compassionate communities through the art of storytelling. Through our annual Summit & Festival, workshops, performances, youth programs, and other storytelling experiences, we connect professional storytellers with people of all ages. Libraries are natural partners in this work: they are trusted community gathering places where people come to discover ideas, share experiences, and connect with one another. By partnering with Story Crossroads, libraries can bring high-quality storytelling experiences to their communities while helping strengthen Utah's storytelling network.

What Story Crossroads Can Do For You	What Your Library Can Do for Story Crossroads
• Bring high-quality live storytelling to your community through professional story artists and talented youth tellers—creating memorable experiences for library patrons. • Offer programming that reaches multiple generations, with performances and workshops designed for families, youth, adults, and older adults. • Put your library in the spotlight as a Summit & Festival partner through Story Crossroads' website, email communications, social media, and broader storytelling network. • Handle the storytelling side of the event, including selecting and coordinating with performers, program planning, and bringing professional sound equipment. • Create lasting value beyond the event, including professional video footage of eligible programs and connections to storytellers and future storytelling opportunities.	• Host a Summit & Festival evening program and provide a welcoming space for the community that features youth tellers as well as professional story artists. • Help fill the room by promoting the program through your library's newsletter, website, social media, calendar, and in-building outreach. • Make the evening run smoothly by providing a staff contact and assisting with basic setup and seating. Story Crossroads brings its own professional sound system, while we're happy to coordinate with your available equipment. • Extend the life of the program through video. Story Crossroads will professionally film the event and provide the original footage for the library's YouTube channel, social media, and other promotional uses after Festival online viewing closes on June 15 at 11:59pm. • Donate \$250 or more in the program to help offset the costs of bringing professional storytelling to your community—or invite a local business to sponsor that cost on the library's behalf.