



# **STORY CROSSROADS BOARD MEMBER RECRUITMENT PACKET**

Version 1.3

November 7, 2023

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# Being a Story Crossroads Board Member

## Overview

### Board Member Title

Board members have the title of Member of Story Crossroads Board of Directors (Executive and/or General Board).

### Term of Membership

Board membership lasts for three years (unless elected to fill an unexpired term and/or desiring beyond three years).

### Participation

Board members are expected to participate on one, two, or three committees or task forces.

### Responsibilities

Board members report to the President of the Board/Executive Director and Executive Committee.

### Board Meetings

Board meetings are held every month with the exception of August and December, during which there will be no Board meeting.

## Board Member Duties

### 1. Know Story Crossroads

- a. Mission, Purpose, & Goals
- b. Programs including community outreach
- c. Be able to articulate the above in 30 seconds

### 2. Attend board meetings

- a. Attend all meetings (though no less than 7 out of 10 board meetings annually)
- b. Be on time
- c. Read agenda/supplemental documents in advance of board meetings
- d. Contribute knowledge and express points of view based on experience
- e. Consider other points of view and provide constructive suggestions
- f. Assist the Board in making decisions that reflect the core mission of arts education and storytelling

- 3. Help raise awareness to grow the Story Crossroads audience**
  - a. Attend at least our annual Summit & Festival (in-person and/or virtually) and any other participation in storytelling events are encouraged
  - b. Bring friends, co-workers and/or clients to events to introduce them to Story Crossroads and the art of storytelling
  - c. Promote Story Crossroads at community events and social functions
  - d. Know about trends in the arts, including public policy changes
  - e. Advocate for Story Crossroads and the arts in general within your community
  
- 4. Participate in the financial stability of Story Crossroads**
  - a. Understand the Story Crossroads financial statements
  - b. Enroll in a Story Crossroads membership (provides access to articles, e-workbooks, etc.) at current reduced annual cost of \$25
  - c. Identify and secure sponsorships for the upcoming year
  - d. Implement other fundraising strategies as needed
  
- 5. Assume Board leadership responsibilities**
  - a. Accept positions such as committee chair, elected officer, etc.
  - b. Attend committee or task force meetings
  - c. Participate in establishing the Story Crossroads annual operating goals and objectives
  - d. Serve Story Crossroads without any conflicts of interest
  - e. Maintain confidentiality, independence, and objectivity
  - f. Suggest nominees for the Board of Directors

### Exceptions to Board Member Duties

May be approved by the President of the Board after President consults with the Executive Committee.

### Resignation from the Board of Directors

Resignation from the Board must be sent in writing to the President of the Board via one or both of the following:

1. Mail: Story Crossroads, PO Box 274, West Jordan, UT 84084
2. Email: [info@storycrossroads.org](mailto:info@storycrossroads.org)

# Story Crossroads Board of Directors

## Executive Committee

NAME	PROFESSIONAL TITLES	CONTACT DETAILS
Rachel Hedman	President/Executive Director, Story Crossroads  Associate Librarian, Davis County Library System	<b>Mobile:</b> (801) 870-5799 - call/text <b>Email:</b> <a href="mailto:info@storycrossroads.org">info@storycrossroads.org</a> <a href="mailto:rachel@storytellingadventures.com">rachel@storytellingadventures.com</a> <b>Address:</b> 4835 W Sunset Park Ln, West Jordan, UT 84084
Jerri Hurley	Director/Chair of Hospitality Committee, Story Crossroads  Occupational Therapist (retired)	<b>Mobile:</b> (801) 915-2344 - call/text <b>Email:</b> <a href="mailto:jerri@storycrossroads.org">jerri@storycrossroads.org</a> <a href="mailto:jerrilhurley@gmail.com">jerrilhurley@gmail.com</a> <b>Address:</b> 143 W 5900 S, Murray, UT 84107
Kira Larkin	Director/Story Training & Telling Committee, Story Crossroads  Professional Storyteller  Balloon Artist	<b>Mobile:</b> (801) 821-3035 - call/text <b>Email:</b> <a href="mailto:kira@storycrossroads.org">kira@storycrossroads.org</a> <a href="mailto:kaydielle0618@gmail.com">kaydielle0618@gmail.com</a> <b>Address:</b> 120 S 300 W, Salt Lake City, UT 84101

## General Committee

NAME	PROFESSIONAL TITLES	CONTACT DETAILS
Joanne Cuka	Schools Committee Story Crossroads  9th Grade Teacher, Riverview Junior High	<b>Mobile:</b> (801) 916-2321 - call/text <b>Email:</b> <a href="mailto:joanne@storycrossroads.org">joanne@storycrossroads.org</a> <a href="mailto:joannetitze@hotmail.com">joannetitze@hotmail.com</a> <b>Address:</b> 2140 W Camelot Way, West Jordan, UT 84084
Billie Jones	Emcee Committee Story Crossroads  Private School Librarian, Reid School	<b>Mobile:</b> (801) 891-7564 - call/text <b>Email:</b> <a href="mailto:billie@storycrossroads.org">billie@storycrossroads.org</a> <a href="mailto:billiej1534@yahoo.com">billiej1534@yahoo.com</a> <b>Address:</b> 1534 Hubbard Ave. Salt Lake City, UT 84105
Mikaela Holmes	Story Training & Telling Committee Story Crossroads  Writer/Copy Editor  Professional Storyteller	<b>Mobile:</b> (801) 885-7413 - call/text <b>Email:</b> <a href="mailto:mikaela@storycrossroads.org">mikaela@storycrossroads.org</a> <a href="mailto:kaela.lane@gmail.com">kaela.lane@gmail.com</a> <b>Address:</b> 802 S Fox Trail Ln, Orem, UT 84059
Hilarie Spangler	Fundraising & Grants Committee  Professional Storyteller  StoryGuide, Ogden & Salt Lake Ghost Tours	<b>Mobile:</b> (606) 499-6494 - call/text <b>Email:</b> <a href="mailto:hilarie@storycrossroads.org">hilarie@storycrossroads.org</a> <a href="mailto:hilarie.spangler@gmail.com">hilarie.spangler@gmail.com</a> <b>Address:</b> 460 W 149th Street, Apt. 63 New York City, NY 10031
Holly Robison	Story Training & Telling Committee Story Crossroads  Professional Storyteller  Homemaker	<b>Mobile:</b> (801) 440-6857 - call/text <b>Email:</b> <a href="mailto:holly@storycrossroads.org">holly@storycrossroads.org</a> <a href="mailto:robhollyb@gmail.com">robhollyb@gmail.com</a> <b>Address:</b> 460 W 149th Street, Apt. 63 New York City, NY 10031

**Note:** General Committee includes Jerri Hurley and Kira Larkin from Executive Committee.

## Story Crossroads Committees

As Board Members, we serve where needed. We have several committees in process to be formal though expect everyone to help in one to three committees. The committees are as follows:

1. Story Training & Telling
2. Field Trip & Group
3. Emcee
4. Translation & Academics
5. Hospitality
6. Program, Vendor & Marketplace
7. Schools
8. Senior Center
9. Business Connections
10. Volunteer
11. Recording & Preservation
12. Fundraising & Grants
13. Special Projects
14. Finance
15. Governance

### Committee Details

Details for each of these committees, except for Finance and Governance, can be found within our by-laws available at <http://storycrossroads.org/ImportantDocs>

### Insurance

We do have General Liability Insurance as well as Directors & Officers (D&O) Insurance.

## 2024 Board Meeting Calendar

1. Wednesday, January 10, 2024, 7:30pm-8:30pm MST (UTC -7)
2. Wednesday, February 7, 2024, 7:30pm-8:30pm MST (UTC -7) - earlier or would be Valentine's
3. Wednesday, March 14, 2024, 7:30pm-8:30pm MDT (UTC -6)
4. Wednesday, April 10, 2024, 7:30pm-8:30pm MDT (UTC -6)
5. Wednesday, May 8, 2024, 7:30pm-8:30pm MDT (UTC -6) - checklist meeting before Summit & Festival
6. Wednesday, June 12, 2024, 7:30pm-8:30pm MDT (UTC -6) - post-Summit & Festival evaluation though viewing still to June 15, 2024
7. Wednesday, July 10, 2024, 7:30pm-8:30pm MDT (UTC -6) - kick-off for next Summit & Festival planning
8. Wednesday, September 11, 2024, 7:30pm-8:30pm MDT (UTC -6)
9. Wednesday, October 9, 2024, 7:30pm-8:30pm MDT (UTC -6)
10. Wednesday, November 13, 2024, 7:30pm-8:30pm MST (UTC -7) - add/sustain Board\*, review Strategic Plan

\*Board Members can be added beyond the November Board meeting as long as everyone has at least two weeks to learn and vote. This vote can be announced through email or during a regular Board Meeting.

**Include the following event on your calendar:** Summit & Festival, May 13-16, 2024

### Board Meeting Format

Board meetings are held through Zoom.

Board meetings are opened with a prayer or inspirational quote by a board member (preassigned by the President of the Board), no matter their faith or belief. Alternatively, board members can offer an inspiring quote or similar to start this meeting.

Items on the agenda (sent via email in advance by the President of the Board) will be discussed. Board members will also have the opportunity to report on responsibilities, offer feedback, ask questions, and provide input.

Meetings are closed with a 1 to 3-minute story/story moment offered by a board member (preassigned by the President of the Board).



# Story Crossroads Overview

## About

Story Crossroads is a 501(c)(3) nonprofit organization that celebrates the performance art of oral storytelling through an annual summit/festival as well as house concerts, workshops, youth camps, and educational resources.

## Vision

To foster creative and compassionate communities through the art of storytelling.

## Motto

I have a story. You have a story. We all have stories.

## Mission

Story Crossroads gathers and unifies people and organizations across generations and cultures to celebrate the art of story.

The specific objectives and purposes of this organization shall be:

1. To provide instruction in the art of story creation and storytelling to all ages;
2. To create opportunities for community members – youth to seniors – as well as professional story artists to perform for the public such as, though not limited to, festivals, house concerts, audio, video, film and other performing venues;
3. To broaden knowledge with, for, by and inclusive of different cultures on the art of story with the general public;
4. To sponsor, host and/or participate in events and activities that promote the art of story development and storytelling.

## Annual Summit & Festival

The annual Story Crossroads Summit & Festival is the organization's culminating event from all other arts education ventures. This event features both internationally-acclaimed and local storytellers of all generations. Spanish and American Sign Language interpreters are also included.

The inaugural annual festival took place in April 2016 at the Viridian Event Center in West Jordan, Utah. The 2017 to present festivals took place at the Murray City Park, Murray, Utah and throughout Salt Lake County.

The 2020 festival was held virtually due to the COVID-19 pandemic.

The 2021 festival was a hybrid of virtual and live performances. Appropriate safety measures were observed for all live performances.

The 2022 summit & festival maintained the hybrid format of virtual and live performances. Story Education Bites (20-30-minute lectures) as well as the Keynote and State of the Art addresses were added.

The 2023 summit & festival was held May 8-11, 2023. We explored the Tongan language with the Language of Story series. The 5-hour Intensive professional development will now be included with registration.

The 2024 summit & festival will be held May 13-16, 2024. We will explore the Spanish language with the Language of Story series. We will have a Deaf Storyteller, Peter Cook, and hope to include youth Deaf storytellers and build rapport with the Deaf schools.

## Organizational Objectives

Despite the COVID-19 pandemic, Story Crossroads has successfully offered additional programs and services. Story Crossroads has also implemented a strategic three-year plan to ensure the organization maintains its trajectory for achieving its objectives. These include establishing an optimal organizational structure within 2023 and introducing the World Story Crossroads by 2030, an event that will feature story artists from every continent in the world through in-person, virtual, and broadcasting options.

In 2021, Rachel Hedman, Executive Director of Story Crossroads, began monthly mentorship sessions with Ellen Munds, Executive Director for Storytelling Arts of Indiana (SAI). This mentorship will assist Rachel in developing a formal plan for the World Story Crossroads.

## Online Presence

Find our social media, upcoming events, and news at <http://storycrossroads.org/One-Stop>.

## Story Crossroads Programs

1. **Annual Summit & Festival**

This is held at Murray City Park, Murray, Utah and other venues in Salt Lake County.

2. **House Concerts**

Some months may be canceled due to the COVID-19 pandemic. Safety measures include holding the concerts outdoors and encouraging mask-wearing.

3. **Story Crossroads Academy**

This provides a free self-guided online storytelling course entitled “Storytelling Basics in 8 Hours.” An additional paid course will be released in 2024.

4. **All Things Story virtual workshop series**

Professional development courses held through Zoom each month.

5. **8-hour storytelling workshops**

Workshops will be held in-person and live online, considering safety.

6. **Language of Story academic series**

This series started in-person and adapted to virtual. This teaches storytelling phrases in other languages and the importance of storytelling in those cultures.

7. **The Big Why Panel academic virtual series**

This series links genres and types of storytelling with the humanities.

8. **Annual 5-hour Virtual Workshop**

Intensive training originally held in-person, but was held virtually in 2021. In 2022, it will be available both in-person and virtually and continues for 2023 and onward.

9. **Story Crossroads Discord**

Held on the first Friday of every month, this is a free and informal 1-hour virtual conversation about storytelling.

10. **Story Camps**

Story camps are for youth and held both live and virtually.

11. **Story Crossroads Membership**

Membership provides offerings such as commissioned articles, e-workbooks, a story of the month, activities, recipes, etc.

## Required Documents

Story Crossroads requires the following documents:

1. Your resume/CV
2. The Basic Details form in this packet (below)
3. The Skills & Experience form in this packet (below)

### **Where to Submit your Documents**

Please send these documents addressed to Rachel Hedman, President of the Board via email at [info@storycrossroads.org](mailto:info@storycrossroads.org).

Alternatively, you may mail these documents to Story Crossroads, PO Box 274, West Jordan, UT 84084.

**Online Application Version:** <http://tinyurl.com/SCBoardConsideration>

**Webpage:** <http://storycrossroads.org/Board>

## Basic Details

**Name:**

**Street Address:**

**City:**

**State:**

**Zip Code:**

**Cell Phone:**

**Work Phone:**

**Email:**

**Employer Name:**

**Job Title:**

**Work Address:**

**City:**

**State:**

**Zip Code:**

I have read and understood the Story Crossroads Board Member Recruitment Packet and agree to what is shared there.

**Signature (can be typed with date):**

## Skills & Experience

Please rate yourself in the categories below. Note: Extensive experience is not required:

Arts Management	0	1	2	3	4	5
Board Training & Development	0	1	2	3	4	5
Computer/Technological/Internet	0	1	2	3	4	5
Corporate Management	0	1	2	3	4	5
Diversity, Equity & Inclusion	0	1	2	3	4	5
Education/Teaching	0	1	2	3	4	5
Finance or Accounting	0	1	2	3	4	5
Folklore	0	1	2	3	4	5
Fundraising: Corporate	0	1	2	3	4	5
Grants / Foundation or Organizational	0	1	2	3	4	5
Grants / Individual	0	1	2	3	4	5
Graphic Design	0	1	2	3	4	5
Human Resources	0	1	2	3	4	5
Law - Business	0	1	2	3	4	5
Leadership Training & Development	0	1	2	3	4	5
Library & Information Services	0	1	2	3	4	5
Marketing & Public Relations	0	1	2	3	4	5
Media (video, tv, film, etc.)	0	1	2	3	4	5
Membership Development	0	1	2	3	4	5
Nonprofit Management	0	1	2	3	4	5
Publishing	0	1	2	3	4	5
Small Business Management	0	1	2	3	4	5
Social Media Platforms	0	1	2	3	4	5
Storytelling	0	1	2	3	4	5
Strategic Planning	0	1	2	3	4	5
Volunteer Training & Development	0	1	2	3	4	5
Writing & Editing	0	1	2	3	4	5
Other (please list and rate)	0	1	2	3	4	5