



STORY CROSSROADS BOARD MEMBER RECRUITMENT PACKET

Version 1.1

January 25, 2022

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Being a Story Crossroads Board Member

Overview

Board Member Title

Board members have the title of Member of Story Crossroads Board of Directors (Executive and/or General Board).

Term of Membership

Board membership lasts for three years (unless elected to fill an unexpired term and/or desiring beyond three years).

Participation

Board members are expected to participate on one, two, or three committees or task forces.

Responsibilities

Board members report to the President of the Board/Executive Director and Executive Committee.

Board Meetings

Board meetings are held every month with the exception of August and December, during which there will be no Board meeting.

Board Member Duties

1. Know Story Crossroads

- a. Mission, Purpose, & Goals
- b. Programs including community outreach
- c. Be able to articulate the above in 30 seconds

2. Attend board meetings

- a. Attend all meetings (though no less than 7 out of 10 board meetings annually)
- b. Be on time
- c. Read agenda/supplemental documents in advance of board meetings
- d. Contribute knowledge and express points of view based on experience

- e. Consider other points of view and provide constructive suggestions
- f. Assist the Board in making decisions that reflect the core mission of arts education and storytelling

3. Help raise awareness to grow the Story Crossroads audience

- a. Attend at least our annual Summit & Festival (in-person and/or virtually) and any other participation in storytelling events are encouraged
- b. Bring friends, co-workers and/or clients to events to introduce them to Story Crossroads and the art of storytelling
- c. Promote Story Crossroads at community events and social functions
- d. Know about trends in the arts, including public policy changes
- e. Advocate for Story Crossroads and the arts in general within your community

4. Participate in the financial stability of Story Crossroads

- a. Understand the Story Crossroads financial statements
- b. Enroll in a Story Crossroads membership (provides access to articles, e-workbooks, etc.) at current reduced annual cost of \$25
- c. Identify and secure sponsorships for the upcoming year
- d. Implement other fundraising strategies as needed

5. Assume Board leadership responsibilities

- a. Accept positions such as committee chair, elected officer, etc.
- b. Attend committee or task force meetings
- c. Participate in establishing the Story Crossroads annual operating goals and objectives
- d. Serve Story Crossroads without any conflicts of interest
- e. Maintain confidentiality, independence, and objectivity
- f. Suggest nominees for the Board of Directors

Exceptions to Board Member Duties

May be approved by the President of the Board after President consults with the Executive Committee.

Resignation from the Board of Directors

Resignation from the Board must be sent in writing to the President of the Board via one or both of the following:

1. Mail: Story Crossroads, PO Box 274, West Jordan, UT 84084
2. Email: info@storycrossroads.org

Story Crossroads Board of Directors

Executive Committee

NAME	PROFESSIONAL TITLES	CONTACT DETAILS
Rachel Hedman	President/Executive Director, Story Crossroads Associate Librarian, Davis County Library System	Mobile: (801) 870-5799 - call/text Email: info@storycrossroads.org rachel@storytellingadventures.com Address: 4835 W Sunset Park Ln, West Jordan, UT 84084
Julie Barnson	Director/Chair of Story Training & Telling Committee, Story Crossroads 6th Grade Teacher, Terra Linda Elementary School	Mobile: (801) 809-3567 - call/text Email: julie@storycrossroads.org julie.barnson@gmail.com Address: 12428 S 2145 W, Riverton, UT 84065
Jerri Hurley	Director/Chair of Hospitality Committee, Story Crossroads Occupational Therapist (retired)	Mobile: (801) 915-2344 - call/text Email: jerri@storycrossroads.org jerrilhurley@gmail.com Address: 143 W 5900 S, Murray, UT 84107
Kira Larkin	Director/Story Training & Telling Committee, Story Crossroads Professional Storyteller Balloon Artist	Mobile: (801) 821-3035 - call/text Email: kira@storycrossroads.org kaydielle0618@gmail.com Address: 120 S 300 W, Salt Lake City, UT 84101

General Committee

NAME	PROFESSIONAL TITLES	CONTACT DETAILS
Joanne Cuka	Schools Committee, Story Crossroads 9th Grade Teacher, Riverview Junior High	Mobile: (801) 916-2321 - call/text Email: joanne@storycrossroads.org joannetitze@hotmail.com Address: 2140 W Camelot Way, West Jordan, UT 84084
Billie Jones	Emcee Committee, Story Crossroads Private School Librarian, Reid School	Mobile: (801) 891-7564 - call/text Email: billie@storycrossroads.org billiej1534@yahoo.com Address: 1534 Hubbard Ave. Salt Lake City, UT 84105
Mikaela Hansen	Story Training & Telling Committee, Story Crossroads Writer/Copy Editor Professional Storyteller	Mobile: (801) 885-7413 - call/text Email: mikaela@storycrossroads.org kaela.lane@gmail.com Address: 802 S Fox Trail Ln, Orem, UT 84059
Laurie Allen	Story Training & Telling Committee, Story Crossroads Professional Storyteller StoryGuide, Ogden & Salt Lake Ghost Tours	Mobile: (801) 725-7826 - call/text Email: laurie@storycrossroads.org funnygrandma258@yahoo.com Address: 1171 North 450 West Sunset, UT 84015

Note: General Committee includes Julie Barnson, Jerri Hurley, and Kira Larkin from Executive Committee.

Story Crossroads Committees

As Board Members, we serve where needed. We have several committees in process to be formal though expect everyone to help in one to three committees. The committees are as follows:

1. Story Training & Telling
2. Field Trip & Group
3. Emcee
4. Translation & Academics
5. Hospitality
6. Program, Vendor & Marketplace
7. Schools
8. Senior Center
9. Business Connections
10. Volunteer
11. Recording & Preservation
12. Fundraising & Grants
13. Special Projects
14. Finance
15. Governance

Committee Details

Details for each of these committees, except for Finance and Governance, can be found within our by-laws available at <http://storycrossroads.org/ImportantDocs>

Insurance

We do have General Liability Insurance as well as Directors & Officers (D&O) Insurance.

2022 Board Meeting Calendar

1. Wednesday, January 12, 2022, 9:00pm-10:00pm MST (UTC -7)
2. Wednesday, February 9, 2022, 9:00pm-10:00pm MST (UTC -7)
3. Wednesday, March 9, 2022, 9:00pm-10:00pm MST (UTC -7)
4. Wednesday, April 13, 2022, 9:00pm-10:00pm MDT (UTC -6)
5. Wednesday, May 4, 2022, 9:00pm-10:00pm MDT (UTC -6) - earlier in month due to Summit & Festival
6. Wednesday, June 8, 2022, 9:00pm-10:00pm MDT (UTC -6) - post-Summit & Festival evaluation
7. Wednesday, July 13, 2022, 9:00pm-10:00pm MDT (UTC -6) - kick-off for next Summit & Festival planning
8. Wednesday, September 14, 2022, 9:00pm-10:00pm MDT (UTC -6)
9. Wednesday, October 12, 2022, 9:00pm-10:00pm MDT (UTC -6)
10. Wednesday, November 9, 2022, 9:00pm-10:00pm MST (UTC -7) - add/sustain Board*, review Strategic Plan

*Board Members can be added beyond the November Board meeting as long as everyone has at least two weeks to learn and vote. This vote can be announced through email or during a regular Board Meeting.

Include the following event on your calendar: Summit & Festival, May 9-12, 2022

Board Meeting Format

Board meetings are held through Zoom.

Board meetings are opened with a prayer by a board member (preassigned by the President of the Board), no matter their faith. Alternatively, board members can offer an inspiring quote or similar to start this meeting.

Items on the agenda (sent via email in advance by the President of the Board) will be discussed. Board members will also have the opportunity to report on responsibilities, offer feedback, ask questions, and provide input.

Meetings are closed with a 1 to 3-minute story/story moment offered by a board member (preassigned by the President of the Board).

Story Crossroads Overview

About

Story Crossroads is a 501(c)(3) nonprofit organization that celebrates the performance art of oral storytelling through an annual summit/festival as well as house concerts, workshops, youth camps, and educational resources.

Vision

To foster creative and compassionate communities through the art of storytelling.

Motto

I have a story. You have a story. We all have stories.

Mission

Story Crossroads gathers and unifies people and organizations across generations and cultures to celebrate the art of story.

The specific objectives and purposes of this organization shall be:

1. To provide instruction in the art of story creation and storytelling to all ages;
2. To create opportunities for community members – youth to seniors – as well as professional story artists to perform for the public such as, though not limited to, festivals, house concerts, audio, video, film and other performing venues;
3. To broaden knowledge with, for, by and inclusive of different cultures on the art of story with the general public;
4. To sponsor, host and/or participate in events and activities that promote the art of story development and storytelling.

Annual Summit & Festival

The annual Story Crossroads Summit & Festival is the organization's culminating event from all other arts education ventures. This event features both internationally-acclaimed and local storytellers of all generations. Spanish and American Sign Language interpreters are also included.

The inaugural annual festival took place in April 2016 at the Viridian Event Center in West Jordan, Utah. The 2017 to present festivals took place at the Murray City Park, Murray, Utah and throughout Salt Lake County.

The 2020 festival was held virtually due to the COVID-19 pandemic.

The 2021 festival was a hybrid of virtual and live performances. Appropriate safety measures were observed for all live performances.

The 2022 summit & festival will be held on May 9-12. This event will maintain the hybrid format of virtual and live performances. There will also be additional educational components.

Organizational Objectives

Despite the COVID-19 pandemic, Story Crossroads has successfully offered additional programs and services. Story Crossroads has also implemented a strategic three-year plan to ensure the organization maintains its trajectory for achieving its objectives. These include establishing an optimal organizational structure by 2023 and introducing the World Story Crossroads by 2030, an event that will feature story artists from every continent in the world through in-person, virtual, and broadcasting options.

In 2021, Rachel Hedman, Executive Director of Story Crossroads, began monthly mentorship sessions with Ellen Munds, Executive Director for Storytelling Arts of Indiana (SAI). This mentorship will assist Rachel in developing a formal plan for the World Story Crossroads.

Online Presence

Find our social media, upcoming events, and news at <http://linktr.ee/storycrossroads>

Story Crossroads Programs

1. **Annual Summit & Festival**
This is held at Murray City Park, Murray, Utah and other venues in Salt Lake County.
2. **House Concerts**
Some months may be canceled due to the COVID-19 pandemic. Safety measures include holding the concerts outdoors and encouraging mask-wearing. In March 2022, we will celebrate the 58th house concert.
3. **Story Crossroads Academy**
This provides a free self-guided online storytelling course entitled “Storytelling Basics in 8 Hours.” An additional paid course will be released in 2022.
4. **All Things Story virtual workshop series**
Professional development courses held through Zoom each month.
5. **8-hour storytelling workshops**
Workshops will be held in-person and live online, considering safety.
6. **Language of Story academic series**
This series started in-person and adapted to virtual. This teaches storytelling phrases in other languages and the importance of storytelling in those cultures.
7. **The Big Why Panel academic virtual series**
This series links genres and types of storytelling with the humanities.
8. **Annual 5-hour Virtual Workshop**
Intensive training originally held in-person, but was held virtually in 2021. In 2022, it will be available both in-person and virtually.
9. **Story Crossroads Discord**
Held on the first Friday of every month, this is a free and informal 1-hour virtual conversation about storytelling.
10. **Story Camps**
Story camps are for youth and held both live and virtually.
11. **Story Crossroads Membership**
Membership provides offerings such as commissioned articles, e-workbooks, a story of the month, activities, recipes, etc.

Required Documents

Story Crossroads requires the following documents:

1. Your resume/CV
2. The Basic Details form in this packet (below)
3. The Skills & Experience form in this packet (below)

Where to Submit your Documents

Please send these documents addressed to Rachel Hedman, President of the Board via email at info@storycrossroads.org.

Alternatively, you may mail these documents to Story Crossroads, PO Box 274, West Jordan, UT 84084.

Online Version: <http://tinyurl.com/SCBoardConsideration>

Webpage: <http://storycrossroads.org/Board>

Basic Details

Name:

Street Address:

City:

State:

Zip Code:

Cell Phone:

Work Phone:

Email:

Employer Name:

Job Title:

Work Address:

City:

State:

Zip Code:

I have read and understood the Story Crossroads Board Member Recruitment Packet and agree to what is shared there.

Signature (can be typed with date):

Skills & Experience

Please rate yourself in the categories below. Note: Extensive experience is not required:

Arts Management	0	1	2	3	4	5
Board Training & Development	0	1	2	3	4	5
Computer/Technological/Internet	0	1	2	3	4	5
Corporate Management	0	1	2	3	4	5
Diversity, Equity & Inclusion	0	1	2	3	4	5
Education/Teaching	0	1	2	3	4	5
Finance or Accounting	0	1	2	3	4	5
Folklore	0	1	2	3	4	5
Fundraising: Corporate	0	1	2	3	4	5
Grants / Foundation or Organizational	0	1	2	3	4	5
Grants / Individual	0	1	2	3	4	5
Graphic Design	0	1	2	3	4	5
Human Resources	0	1	2	3	4	5
Law - Business	0	1	2	3	4	5
Leadership Training & Development	0	1	2	3	4	5
Library & Information Services	0	1	2	3	4	5
Marketing & Public Relations	0	1	2	3	4	5
Media (video, tv, film, etc.)	0	1	2	3	4	5
Membership Development	0	1	2	3	4	5
Nonprofit Management	0	1	2	3	4	5
Publishing	0	1	2	3	4	5
Small Business Management	0	1	2	3	4	5
Social Media Platforms	0	1	2	3	4	5
Storytelling	0	1	2	3	4	5
Strategic Planning	0	1	2	3	4	5
Volunteer Training & Development	0	1	2	3	4	5
Writing & Editing	0	1	2	3	4	5
Other (please list and rate)	0	1	2	3	4	5